

Brenna Malmborg

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WORK EXPERIENCE

Kiwi Crate, subscription craft box company, Mountain View, California
Editorial Associate, January 2016 to June 2016

- Create content for five monthly print publications
- Coordinate and produce three DIY projects per week for digital platforms
- Collaborate with product designers, photographers and graphic designers

Palo Alto Weekly, media company, Palo Alto, California
Associate Editor, July 2015 to January 2016

- Generate weekly Home & Real Estate section of the newspaper
- Conceptualize and create five special publications/magazines

News Link, corporate newsletter company, Lincoln, Nebraska
Editor, August 2012 to May 2015

- Edit newsletter content for companies, such as Amtrak and ConAgra Foods
- Act as liaison between News Link and Amtrak Corporate Communications

News Link, corporate newsletter company, Lincoln, Nebraska
Corporate Journalist/Graphic Designer, November 2011 to July 2012

- Design newsletters, brochures and posters to promote company goals
- Gather and write stories for online and print publication

Alpha Dog Marketing, marketing company for nonprofits, Lincoln, Nebraska
Copywriter/Designer, July 2011 to October 2011

- Design, edit and write nonprofit newsletters
- Prepare documents for nonprofit fundraising

Mother Earth News, sustainable living magazine, Topeka, Kansas
Editorial Intern, May 2010 to May 2011

- Oversee and produce daily Twitter feed for magazine
- Read and fact-check copy for online and magazine publication
- Enhance online content with Search Engine Optimization

The University Daily Kansan, campus newspaper, Lawrence, Kansas
Science Reporter and Magazine Section Writer, January 2010 to January 2011

- Create and present story ideas to editors at weekly meetings
- Report and write two news stories or one in-depth story a week

VOLUNTEER

Teens For Christ, Christian organization, Phillipsburg, Kansas
Graphic Designer, May 2007 to present

- Design logos, T-shirt graphics, booklets, advertisements and PowerPoint slides
- Transform the 12-person team's ideas into compelling communication

EDUCATION

The University of Kansas, Lawrence, Kansas
Bachelor of Science in Journalism, Highest Distinction
Bachelor of Arts in Geography, High Distinction
Graduated May 2011

Italian Summer Language and Culture Study Abroad Program, Florence, Italy
Concentration in Italian, June 2009